



UNIVERSITÀ
DEGLI STUDI
DI MILANO



2nd International Summer School in

POLITICAL COMMUNICATION AND ELECTORAL BEHAVIOUR

University of Milan - Department of Social & Political Studies

5-9 July, 2010

The **Department of Social & Political Studies of the University of Milan**, in collaboration with Itanes (*Italian National Election Studies*) and ComPol (*Italian Association of Political Communication*), organizes the 2nd edition of the International Summer School in **“POLITICAL COMMUNICATION AND ELECTORAL BEHAVIOUR”**

Endorsements have been given by:

[ICA](#) (Political Communication Division)

[ECREA](#) (Political Communication Section)

[AIS](#) (Italian Sociological Association)

[SISP](#) (Italian Society of Political Science)

[SISE](#) (Italian Society of Electoral Studies)

[Comunicazione Politica](#) (Italian Journal of Political Communication)

OBJECTIVES

The School focuses on the main theoretical and research questions regarding the relation between political communication scholarship and political science/political sociology perspectives with a special focal point on the influence of communication factors on political and electoral behaviour.

The School aims to provide a high-level reflection on the current state of knowledge about political communication by asking a number of internationally renowned scholars to interact with the participants through lectures and discussion groups.

The topics that will be covered include: media-politics interaction patterns, campaign communication, pop politics, news coverage of elections, campaign effects on knowledge and participation, and patterns of voting behaviour.

PARTICIPATION

The School is open to 30 PhD and Master students, post-docs and junior researchers from political science, political communication, sociology, and related areas, selected through an international call for applications on the basis of a letter stating their motivations to take part in the school, a paper outlining their research projects, a short bio and one reference letter.

The **enrolment fee is 600 Euro**, to be paid only on acceptance of the application. The University of Milan will offer free accommodation, lunches and a welcome dinner, plus free access to the facilities of the Department.

VENUE AND DURATION

The Summer School will take place at the Department of Social & Political studies of the Faculty of Political Sciences of the University of Milan, Italy, 5-9 July.

Participants are requested to arrive 4 July. Over 5 full working days (Monday-Friday) they will attend lectures and take part in discussion groups where they will present their research projects. Departure 10 July. The working language is English. All participants will receive a Certificate of Completion and will be awarded 3 ECTS.

The Department Staff will offer assistance to participants planning to extend their stay in Italy after the School.

DEADLINES FOR APPLICATIONS

8 April. Notice of acceptance will be provided by **18 April**. Applications are to be submitted by completing the online registration form at www.dssp.unimi.it/summerschool. Registration should be completed by **3 May**.

PROGRAMME

The daily programme includes 3 lectures given by prominent political communication and political science scholars. In the afternoon sessions there will be room for discussion of the participants' research projects.

Monday 5 July

Morning Session (09.00-13.00)

- Opening Lecture by Prof. Jay G. Blumler (Emeritus, Leeds University): "Analysing Political Communication"
- Lecture by Prof. Hermann Schmitt (University of Mannheim): "Analysing Electoral Change"

Afternoon Session (14.30-18.30)

- Lecture by Prof. Paolo Mancini (University of Perugia) "News Media and Political Systems: Beyond the Three Models"
- Presentation and discussion of research projects

Tuesday 6 July

Morning Session (09.00-13.00)

- Lecture by Prof. Barbara Pfetsch (Free University of Berlin): "Political Communication Cultures and their Influence on Campaigning"
- Lecture by Prof. Rudiger Schmitt-Beck (University of Mannheim): "Do Campaigns Matter?"

Afternoon Session (14.30-18.30)

- Lecture by Prof. Patrizia Catellani (Catholic University of Milan): "Attacks and Defenses in Political Communication: The Effects on Voters"
- Presentation and discussion of research projects

Wednesday 7 July

Morning Session (09.00-13.00)

- Lecture by Prof. John Street (University of Anglia): "From Entertainment to Citizenship? Popular Culture and Political Communication"
- Lecture by Prof. M. Swyngedouw (University of Louvain): "Media Influence on Subjective Voting Motives. An Aggregated data Analysis"

Afternoon Session (14.30-18.30)

- Lecture by Prof. Gianpietro Mazzoleni (University of Milan): "Mediatization and Popularization of Politics and of Political Communication: Recent Trends"
- Presentation and discussion of research projects

Thursday 8 July

Morning Session (09.00-13.00)

- Lecture by Prof. Claes de Vreese (University of Amsterdam): "News Media, Public Opinion, and Voting Behavior in the EU: A Laboratory for Comparative Research"
- Lecture by Prof. Nonna Mayer (CNRS-SciencesPo): "The Transformations of Class Voting in France and in Europe"

Afternoon Session (14.30-18.30)

- Lecture by Prof. Mauro Barisione (University of Milan): "The Framing Perspective in Political Communication Studies"
- Presentation and discussion of research projects

Friday 9 July

Morning Session (09.00-13.00)

- Lecture by Prof. Paolo Bellucci (University of Siena): "Long-term and Short-term Determinants of Voting: Taking Stock"
- Closing Lecture by Prof. Peter Dahlgren (Lund University): "Media, Politics, Participation: Cultural Connection"

Afternoon Session (14.30-17.30)

- Closing workshop

ORGANIZATION

Local Organizing Committee (Department of Social & Political Studies):

Marco Maraffi, Gianpietro Mazzoleni, Paolo Segatti, Mauro Barisione, Daniela Tagliaferro (Secretary)

CONTACTS & INFO

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